

We have a number of options available for small and large families using both a casual and a formal photography approach.

<p><b>SMALL FAMILY SESSION</b> 7 OR LESS PEOPLE <b>\$100</b></p>	<p><b>LARGE FAMILY SESSION</b> 8 OR MORE PEOPLE <b>\$200</b></p>	<p><b>ONE BIG GROUP</b> LOTS OF PEOPLE, 1 SITTING <b>\$105</b></p>
<p><b>INCLUDED:</b> 40 minute session with one photographer</p> <p><b>WHERE:</b> location of your choice in the Holland, MI area (travels fees apply for areas outside of Holland)</p> <p><b>WHEN:</b> weekdays or weeknights (or upgrade to a weekend session)</p> <p><b>BASIC DIGITAL RIGHTS \$195</b></p>	<p><b>INCLUDED:</b> 45 minute session with <b>two</b> photographers</p> <p><b>WHERE:</b> anywhere in Holland or adjacent towns (up to 15 mile radius--additional fees apply for longer distances)</p> <p><b>WHEN:</b> weekdays or weeknights (or upgrade to a weekend session)</p> <p><b>BASIC DIGITAL RIGHTS \$250</b> (on up to 3 discs)</p>	<p><b>INCLUDED:</b> 20 minute session with one photographer</p> <p><b>WHERE:</b> location of your choice in the Holland, MI area (travels fees apply for areas outside of holland)</p> <p><b>WHEN:</b> weekdays or weeknights (or upgrade to a weekend session)</p> <p><b>BASIC DIGITAL RIGHTS \$195</b></p>

## ADD ON'S & UPGRADES

**EXTRA TIME (+\$50):** Get 30 more minutes added to your session. This allows for a slower pace and also gives you more images in your gallery.

**RETOUCHING (+\$15/image):** All of the images we post include basic editing. If you would like extra retouching (blemishes, glass glare...etc.), it is \$15/image. Advanced retouching (combining photo's..etc.) is available by custom quote.

**WEEKEND SESSION UPGRADE (+\$25):** Weekends are not always available, but when they are there is a small fee.

**BLACK & WHITE UPGRADE (+\$25):** Add on all the black and white images in addition to your color jpgs.

**ADDITIONAL PHOTOGRAPHER (+\$50):** Get two photographers for your session! This allows for more thorough coverage, a slower pace, help with children and more images.

## WAYS TO SAVE

**DOWNLOAD YOUR DIGITAL RIGHTS (-\$10):** Download your images instead of getting them on a disc or USB and save!

**GROWTH RATES:** We have special rates for more than one session in a year to help you keep up with all the changes. Ask us about our special pricing!

## **FAQ'S**

### ***How many different groups can we take pictures of during our family session?***

You can include as many groups as we have time for. Time is affected by how many locations are chosen and how ready people are.

*Small Family Session:* A typical Small Family Session can include a few different sittings of the whole family, an image of the couple or adults, combinations of kids, and maybe even a portrait of each person individually.

*Large Family Session:* For a Large Family Session, we usually photograph 1-2 options with the whole group. The remainder of the time can be used to photograph subgroups. Adding extra time can be a great option if individual families are looking to get a photo's taken.

### ***Where is your studio located?***

Our address is 18 E. 12th St. Holland, MI 49423. We're located near Centennial Park in a historic home. If you're trying to get here, it's worth noting that it's a red, brick house between Central and College. 18 W. 12th is just a few houses down, so it can get confusing!

### ***What are basic digital rights?***

Basic digital rights include all color full resolution jpgs of the images from your session(s) on a jump drive or disc.

### ***When do I pay for the session?***

Payments are due at time of session. Checks can be made out to Walcott Imaging.

### ***How long does it take for my session to be posted?***

We post a preview of your session within 1-2 weeks. Usually they are posted on our Facebook page for easy viewing/sharing, however if you'd rather have a private gallery, just let us know! The rest of your images will be posted within 4 weeks of the session date at which time we will email you.

### ***What's the best way to get in touch with you?***

If you are running late or have last minute complications you can text or call, 616-594-0621. Please contact us through the website or via email ([support@walcottimaging.com](mailto:support@walcottimaging.com)) with questions. If you would like to have a conversation with us, we can schedule a phone call, chat, or meeting.

### ***What to wear?***

Traditional photography rules say to wear long sleeves and solid colors so that the emphasis is on the subject's face. Rules are good to know, but don't necessarily need to be followed if you're not looking for traditional portraits. If patterns are your thing, go for it! We suggest being comfortable and staying true to yourself and your style when choosing clothing for your session.

As for a group of people being photographed together, we tend to say that coordinated is best. If you find a color scheme that you like and allow everyone to pick an outfit within that color scheme, everyone should "go together" at that point. Also, consider making a decision on what level of formal vs. casual you would like to see, but then let everyone dress how they'd like to within those parameters. It can be a good way to coordinate while not being too "matchy matchy".

### ***How much retouching do you do to the images?***

Our processing includes basic color correction and light retouching. When it comes to getting photo's of you or your child looking their best, you are responsible, too! Use an iron unless wrinkles are your thing!

### ***Are there any tips for those who wear glasses to avoid glare?***

We will do our best to avoid glass glare, but can not be held responsible if it does happen. If you have relatively flat lenses and/or anti-glare coatings you shouldn't have a problem, however if you have curved or larger lenses you may want to get a pair of frames with no lenses for the photos. Tinting glasses can also cause problems. If your glasses tint we recommend stopping by your optometrist to see if you can get some frames without the tinting glass. Retouching charges will incur if you need us to edit your glasses.