

With our "*let kids be kids*" philosophy our sessions rarely end in tears, just a lot of great pictures of your kids as they are! Our kids sessions are both **flexible** and **affordable** so that you can capture it all.

BASIC SESSION \$90

INCLUDED: 35 minute session with one photographer

WHERE: studio or "local location" (see FAQ's for definition)

WHEN: weekdays or weeknights (there is an upgrade for weekend sessions, see below)

BASIC DIGITAL RIGHTS \$195

A LITTLE MORE THAN BASIC SESSION \$315
(\$45 SAVINGS)

INCLUDED: 50 minute session + basic digital rights in color AND black & white

WHERE: anywhere in Holland or adjacent towns (up to 15 mile radius, additional fees apply for longer distances)

WHEN: weekdays or weeknights

ADD ON'S & UPGRADES

FAMILY SESSION UPGRADE (+\$10): Upgrade the kids session to a Small Family Session to allow everyone to be included! (See FAQ's for specifics about family sessions v. kids sessions.)

EXTRA TIME: Get 30 more minutes added to your session for \$50 or 15 minutes for \$30. This means a slower pace and also gives you more images to choose from.

RETOUCHING (+\$15): All of the images include basic editing. If you would like extra retouching (blemishes, glass glare...etc.) It is \$15/image. Advanced retouching (combining photo's..etc.) available by custom quote.

WEEKEND SESSION UPGRADE (+\$25): Weekends are not always available, but when they are there is a small fee.

BLACK & WHITE UPGRADE (+\$25): Add on all the black & white images in addition to your color jpgs.

WAYS TO SAVE

DOWNLOAD YOUR DIGITAL RIGHTS (-\$10): Download your jpgs instead of getting them on a disc or USB and save!

GROWTH RATES: We have special rates for more than one session per year to help you keep up with all the the growth of your children and the changes in your family. This is great for the first year, but can also be used for birthday's or even other sessions like family or senior sessions (additional fees will be added for upgrades).

The Growth Rate Packages include Basic Kids Session's (see specifics above) with all color digital rights. The images are made available for download after each session and then compiled together on a disc or usb in a custom photo case after all the sessions are complete.

2 SESSIONS	\$500 \$570
3 SESSIONS	\$750 \$855
4 SESSIONS	\$940 \$1140
5 SESSIONS	\$1100 \$1425

FAQ'S

How is a Kids Session defined?

Kids Sessions can include 1-4 kids. One parent at a time can be included in the session, however if two parents or adults are added at the same time, the session is upgraded to a Small Family Session. We know that might sound nit picky, but we need to distinguish between session types somehow!

Where is your studio located?

Our house/studio is located at 18 E. 12th St. Holland, MI 49423. We're located near Centennial Park in a historic home. If you're trying to get here, it's worth noting that it's a red, brick house between Central and College. 18 W. 12th is just a few houses down, so it can get confusing!

What is considered a Local Location?

Anywhere within walking distance of our studio including downtown Holland, Centennial Park, Hope College's Campus or Window on the Waterfront are considered Local Locations.

What are basic digital rights?

Basic digital rights include all color full resolution jpgs of all the images from your session(s) on a jump drive or disc.

When do I pay for the session?

Payments are due at time of session. Checks can be made out to Walcott Imaging.

How long does it take for my session to be posted?

We post a preview of your session within 1-2 weeks. Usually they are posted on our Facebook page for easy viewing/sharing, however if you'd rather have a private gallery, just let us know! The rest of your images will be posted within 4 weeks of the session date at which time we will email you.

What's the best way to get in touch with you?

If you are running late or have last minute complications you can text or call, 616-594-0621. Please contact us through the website or via email (support@walcottimaging.com) with questions. If you would like to have a conversation with us, we can schedule a phone call, chat, or meeting.

What to wear?

Feel free to bring a few outfits and we can help you select the best options for the session. Traditional photography rules say to wear long sleeves and solid colors so that the emphasis is on the subjects' face.

Rules are good to know, but don't necessarily need to be followed if you're not looking for traditional portraits. If patterns are your thing, go for it! We suggest being comfortable and staying true to yourself and your style when choosing clothing for your session.

Also, accessories and layers can be a great way to add variety to your shots without having to take time out for a full wardrobe change. Bring hats, scarves, jackets, headbands or sunglasses to have options for the shoot.

Can I bring props to the session?

Props can be a great addition to your session. If you haven't caught on so far, *we like to have options* and are always looking for ways to make the session "more you". We'll tell you if we don't think it will work well--bring it along if you think we may want to use it.

How much retouching do you do to the images?

Our processing includes basic color correction and light retouching. When it comes to getting photo's of you or your child looking their best, you are responsible, too. Use an iron unless wrinkles are your thing and there's always the option to add additional retouching to a specific image if you'd like.